

SCOTLAND EUROPA CHIEF EXECUTIVE

Scotland Europa is the Brussels based organisation established by Scottish Enterprise to represent the interests of a broad range of Scottish organisations, from both public and private sectors, within the institutions of the European Union.

The current Chief Executive, Grant Baird, is returning to Scotland to head up Scottish Financial Enterprise. We are now seeking to appoint a successor capable of ensuring that the initial momentum of this new organisation is maintained. This is a high profile role which aims to ensure that Scotland has an important place in Europe in terms of securing funding and developing policy, both of which are crucial to the long term development of Scotland's economy. This will involve you in lobbying the EC Parliament and its various administrative bodies on behalf of your clients (Scottish public and private sector organisations) and keeping them abreast of all relevant issues and developments. You will also act as a conduit between the Scottish organisations you represent and similar organisations throughout the EC.

Scotland Europa was set up with the aim of becoming a long-term, self-financing organisation and you will have to run your team in Brussels as a very tight ship. You will ensure that its knowledge and expertise in Euro-Scottish affairs earns the respect of both existing clients and potential new subscribers to its services.

Of course, it won't be enough simply to understand the languages and the culture of our fellow EC members. You'll also need a substantial knowledge of the European Community, probably gained over a number of years in a major European organisation. Entrepreneurial flair and commercial acumen will also be vital, not only in running Scotland Europa itself but also in developing Scottish business interests in Europe.

Excellent communication skills will prove invaluable as you will spend much of your energy presenting information, building relationships and networking with private and public sector executives at the very highest level. Ultimately you must be the consummate diplomat - able to give a coherent, dedicated and respected Scottish voice in Europe.

Based in Brussels, the rewards for this job go far beyond the salary and benefits package. You will have a truly unique opportunity to benefit Scottish interests at the centre of Europe's developing powerbase.

To apply, please write within 10 days enclosing a comprehensive CV to:
Lesley Wilson, Scottish Enterprise,
120 Bothwell Street, Glasgow
G2 7JP. Applications are welcome
from women and members of
ethnic minority groups.



Scottish Enterprise

**The
best thing
you could do
for Scotland,
is move to
Brussels**